

<b>Programme</b>	<b>ADP Home Economics</b>	<b>Course Code</b>	<b>HETF-206</b>	<b>Credit Hours</b>	<b>1(1+0)</b>
<b>Course Title</b>	<b>FUNDAMENTALS OF FASHION &amp; APPAREL</b>				
<b>Course Introduction</b>					
The main objective of this course is to understand the historical evolution and trends in fashion and analyze the relationship between fashion, culture, and consumer preferences. Identify key components of apparel construction and textile selection					
<b>Learning Outcomes</b>					
On the completion of the course, the students will:					
1. Understand the historical evolution and trends in fashion.					
2. Identify key components of apparel construction and textile selection.					
3. Analyze the relationship between fashion, culture, and consumer preferences.					
<b>Course Content</b>			<b>Assignments/Readings</b>		
<b>Week 1</b>	Fashion Cycle		Gini Stephens Frings, Fashion: From Concept to Consumer, Ch. 3 Page No 73-74		
<b>Week 2</b>	Length of Cycle		Gini Stephens Frings, Fashion: From Concept to Consumer, Ch. 3. Page No: 75-76		
<b>Week 3</b>	Consumer Identification and Fashion Life Cycle		Gini Stephens Frings, Fashion: From Concept to Consumer, Ch. 3. Page No: 76-79 Assignment: Prepare an Assignment to identify any one brand's target consumer and style preference		
<b>Week 4</b>	Basic Darts and Relocation of Basic Dart		Mabel D. Erwin, Principles of Fitting and Pattern Making, Chap 2, Pg 16-17		
<b>Week 5</b>	Basic Darts and Relocation of Basic Dart		Mabel D. Erwin, Principles of Fitting and Pattern Making, Chap 2, Pg 27-31 Task: Practice relocating waist dart to shoulder, armhole, and neckline.		
<b>Week 6</b>	Sleeves and its types		Armstrong, Patternmaking for Fashion Design, Chap 14, page: 350-351		
<b>Week 7</b>	Sleeves and its types (Set-in sleeves)		Armstrong, Patternmaking for Fashion Design, Chap 14, page:356-379 (Design Analysis)		
<b>Week 8</b>	Sleeves and its types (Sleeve attached with bodice)		Armstrong, Patternmaking for Fashion Design, Chap 14, page:386-410 (Design Analysis) Practice Exercise: Draw and label different types of sleeves		
<b>Week 9</b>	<b>Mid Term Exam (up to Sleeves)</b>		---		
<b>Week 10</b>	Yokes and its types (Yoke with fullness)		Mabel D. Erwin, Principles of Fitting and Pattern Making, Chap 7 Pg 56-58		
<b>Week 11</b>	Yokes and its types (Yoke without fullness)		Mabel D. Erwin, Principles of Fitting and Pattern Making, Chap 7 Pg 58-61		

<b>Week 12</b>	Collars and its types (Stand, Flat)	Types of Collars by Rose Ann Marmol Mascasing
<b>Week 13</b>	Collars and its types (Convertible)	Types of Collars by Rose Ann Marmol Mascasing
<b>Week 14</b>	Collars and its types (Cut one with bodice)	Types of Collars by Rose Ann Marmol Mascasing Practice Exercise: Draw and label different Collar types on Paper
<b>Week 15</b>	Handling of special fabrics (Silk)	Rosalie P. Giles, Dressmaking with Special Fabrics, Chap 1, Pg 9-12
<b>Week 16</b>	Handling of special fabrics (Net & Lace)	Rosalie P. Giles, Dressmaking with Special Fabrics, Chap 14, Pg 63-68 Presentation: Handling of Special Fabrics
<b>Week 17</b>	Handling of special fabrics (Allover-sequinned fabric)	Rosalie P. Giles, Dressmaking with Special Fabrics, Chap 12, Pg 58-60 Presentation: Handling of Special Fabrics
<b>Week 18</b>	<b>Final Term Exam</b>	
<b>Textbooks and Reading Material</b>		
<ol style="list-style-type: none"> <li>1. Armstrong, H. J. (2014). Patternmaking for fashion design 5<sup>th</sup> Ed.</li> <li>2. Claire Shaeffer (2011) – Fabric Sewing Guide, Taunton Press.</li> <li>3. Frings, G. S. Fashion: From concept to consumer. New Jersey: Prentice-Hall.</li> <li>4. Dressmaking with Special Fabrics by Rosalie P. Giles</li> </ol>		
<b>Teaching Learning Strategies</b>		
<p>Lecture-based learning through lectures and presentations.</p> <p>Technology-based learning -use of Multimedia etc.</p> <p>Group learning through group assignments and discussion.</p>		
<b>Assignments: Types and Number with Calendar</b>		
<p>Assignment 1(Week 3): Prepare an assignment to identify a brand's target consumer and style preference</p> <p>Assignment 2(Week 5): Practice relocating bust dart to shoulder, armhole, and waist.</p> <p>Assignment 3(Week 13): Draw and label different Sleeves types</p> <p>Assignment 4 (Week 14): Draw and label different Collar types</p> <p>Presentation 5 (Week 16-17): Handling of Special Fabrics</p>		